



Information on the processing of personal data

In the event of concluding a contractual relationship with ADVERTICO, s.r.o., Máchova 431/21, 120 00, Prague 2 – Vinohrady, IČO: 27204643, DIČ: CZ27204642 (hereinafter referred to as “ADVERTICO”).

ADVERTICO, as the controller of personal data, stores the following personal data:

- name and surname of the person authorized to act on behalf of your company;
- company name;
- billing address;
- telephone number;
- IČ, DIČ;
- any other personal data necessary for the performance of the contract.

ADVERTICO processes this data in accordance with Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as the “Regulation”), for the purpose of providing performance under the contract and for the purpose of recording the contract and any future exercise and defense of the rights and obligations of the contracting parties.

Personal data is stored and processed for the above-mentioned purpose for a period of 10 years from the implementation of the last part of the performance under the contract, unless another legal regulation requires the retention of contractual documentation for a longer period.

The above-mentioned processing is in accordance with the provisions of:

- Article 6(1)(b) of the Regulation – processing necessary for the performance of the contract, and
- Article 6(1)(f) of the Regulation – if necessary for the purposes of the legitimate interests of the controller.

ADVERTICO, as the controller of personal data, declares that all personal data are confidential and will not be provided to any third party. Exceptions are processors or third parties, which are:

- external accountants,

- accounting software providers,
- Google software providers,

or other providers of processing software, services and applications that the company does not currently use.

According to the relevant provisions of the Regulation, you have the right to:

- request information from the company about what personal data it processes,
- request access to this data from the company and have it updated or corrected, or request restriction of processing,
- object to processing based on the legitimate interest of the controller,
- request the company to delete personal data - the company will delete it if this deletion is not in conflict with legal regulations or the legitimate interests of the company,
- request a copy of the processed personal data,
- to effective judicial protection if you believe that your rights under the

Regulation have been violated as a result of the processing of your personal data in conflict with this Regulation,

- in case of doubts about compliance with the obligations related to the processing of personal data, contact the company or the Office for Personal Data Protection.

Contact the personal data controller: info@advertico.cz